

Conference

Access to Material and Immaterial Goods

The Relationship between Intellectual Property and its Physical Embodiment

23 and 24 January 2015

Programme

This conference aims to look at the relationship between intellectual property and its physical materialisations, with a particular focus on the issue of access and the challenges of new technologies. Though intellectual property protects the intangible, it is indisputable that intellectual property goods classically had to be physically materialised in order to be enjoyed or used. This materialisation can, however, challenge our theoretical notion of the intangible and the tangible as constituting discrete forms of property and can have serious consequences on access to intellectual property goods. Our aim is to address the divide between the intangible and the tangible from the perspective of issues of access and problems relating to new technologies.

Friday, 23 January

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| 08.30 – 09.00 | Registration and Coffee |
| 09.00 – 09.15 | Welcome Address FELIX BOMMER, Dean of the Faculty of Law, University of Lucerne |
| 09.15 – 09.30 | Introduction JESSICA C. LAI AND ANTOINETTE MAGET DOMINICÉ |
| 09.30 – 11.00 | Panel 1: Theoretical Reflections on the Im/material Divide Chair: VAIOS KARAVAS, Professor of Law, University of Lucerne MIKE MADISON, Professor of Law, University of Pittsburgh <i>Access as Knowledge Commons</i> ALAIN POTTAGE, Professor of Law, London School of Economics <i>Meaning and Embodiment: The Case of the LEGO Block</i> DAN BURK, Chancellor’s Professor of Law, University of California, Irvine <i>Copyright and the New Materialism</i> |
| 11.00 – 11.30 | <i>Coffee Break</i> |
| 11.30 – 13.00 | Panel 2: Challenges Posed by Digital Technologies Chair: GREGOR WILD, Lecturer, University of Lucerne PETER YU, Kern Family Chair in Intellectual Property Law, Drake University <i>The Copy in Copyright</i> MARTIN KORRODI, PhD Candidate, University of Lucerne <i>Immaterialities in Property Law and Art</i> GIORGIO SPEDICATO, Adjunct Professor, University of Bologna <i>Digital lending and (Meta)Physical Frictions</i> |
| 13.00 – 14.30 | <i>Lunch</i> |

14.30 – 16.00 **Panel 3: The Im/material in Museums and Collections**
Chair: ANTOINETTE MAGET DOMICÉ, Lecturer, University of Lucerne
MARIE CORNU, Director of Research, CNRS, Paris
Access to Works in the Public domain
ANNE LAURE BUNDLE, Guest Lecturer, London School of Economics
MARIE PFAMMATTER, Lecturer, University of Geneva
Museum Selfies: Engaging with Museum Collections or Infringing Copyright?
CHRISTIAN KAUFMANN, Honorary Research Associate, University of East Anglia
What the Aura of an Object is Hiding: Who Should have Rights to the Intangible in Melanesia?

16.30 – 18.00 *Guided Tour of the Rosengart Collection*

18.00 – 21.00 *Apéritif followed by the Conference Dinner (sponsored by Swisslex)
"Le Chalet", Ameron Hotel Flora*

Saturday, 24 January

09.00 – 10.15 **Panel 4: Traditional Knowledge and Intellectual Property**
Chair: SUSAN CORBETT, Professor of Accounting and Commercial Law, Victoria University of Wellington
CATHERINE BELL, Professor of Law, University of Alberta
LAURA SKORODENSKI, Lawyer, Kutz Olson Law, Calgary
In/Tangible Heritage, Intellectual Property & Museum Policy: Exploring Methods for Respecting Indigenous Legal Traditions
MICHAEL BLAKENEY, Winthrop Professor, Faculty of Law, University of Western Australia
Commodifying the Knowledge of Traditional and Indigenous Peoples

10.15 – 10.45 *Coffee Break*

10.45 – 12.15 **Panel 5: Biotechnology and Biobanks**
Chair: BERNHARD RÜTSCHÉ, Professor of Law, University of Lucerne
PIERRE HEUZE, PhD Candidate, University of Geneva
Exhaustion of IP Rights on Biotechnological Materials: Where to Draw the Line
RAINER WARTH, CEO, Foundation biobank-suisse
Intellectual Property Rights and Biomaterial from Biobanks
AISLING MCMAHON, Lecturer, Newcastle University
Patents, Human Biobanks and Access to Health: Bridging the Public and Private Divide

12.15 – 12.30 **Conference Close**
JESSICA C. LAI AND ANTOINETTE MAGET DOMINICÉ

12.30 – 13.30 *Lunch*

Registration

The fee includes meals, the conference dinner and guided tour of the Rosengart Collection.

CHF 120 (full)

CHF 50 (students, inc. postdocs)

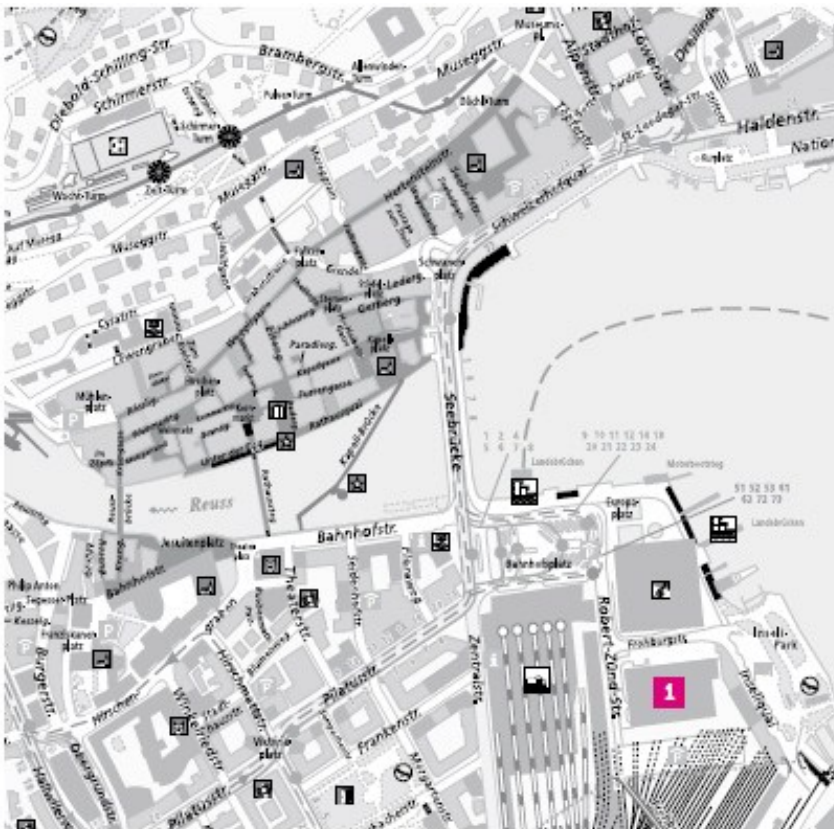
Register online at www.i-call.ch/Events

For More Information

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Conference Location



University of Lucerne
Frohburgstrasse 3
6002 Lucerne
Room 3.A05